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Thank you for supporting PSA project to make Indian farmers Atmanirbhar

Dear Colleague,

After several months of virtual collaboration, our efforts are ready to see the light of day. I am delighted to share that project KisanMitr has successfully launched the first four phases and is operational to help Indian farmers become Atmanirbhar. I am sure we all appreciate the complexity of this project.

The project was completed with a team comprised of only volunteers. Moreover, for most of the duration of this project the country was under full or partial lockdown related to COVID, which posed additional challenges. I would like to thank you for your selfless participation in this project. This project was not just an opportunity for us to help the distressed farmers but also to pay homage to their years of toil to feed the country.

The KisanMitr digital platform will help the agriculture ecosystem flourish by connecting demand and supply of agricultural technologies, livestock technologies, and scientific research. It also connects the farmers on the fringes with the mainstream supply-chain through futuristic technologies such as autonomous drones. The platform also puts the power of data into the hands of each farmer, allowing them to make better decisions. The Office of the PSA looks forward to similar collaborations in the future for nation building. Stay safe and healthy.

With best regards

K. VijayRaghavan

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